

WAWSA Sponsor and Partner Agreement

The Western Australian Water Ski Association (WAWSA) is about to embark on a very exciting new step in the growth and management of our sport in WA.

Through our new website just launched at www.waterskiwa.com.au, we have a page for new membership or registration of all water skiers in Western Australia. This registration will help us quantify to local, state and national government authorities just how many people participate in Water Skiing and Wakeboarding in WA. This first step will also coincide with a very important second stage, being the acquisition of sponsors and partners such as your company that will help us grow our membership or registration number. In addition to taking up one of the proposals below which will expose your company to many thousands of water skiers in W.A., we would ask you to provide our members discounts or rewards, which will in turn encourage more skiers to join or register. The website is very informative and when fully operational, will offer members online cameras to view the Burswood ski site, live streaming of events at our home site and a complete online calendar of events.

We have on offer a choice of two sponsorship packages to choose from, being gold or silver.

Below is a summary of how you can directly engage with the WA Water Ski Community.

Sponsors

1. Through the website, a gold or silver class of sponsor is available. The gold will be on the front page of the website and seen regularly throughout, to the many thousands of those using the website
2. Gold sponsor will cost **\$1000 per annum**. As a Gold Sponsor, you will have front seat access to our members, throughout the site and through various means of communications to our membership via Facebook, Instagram and newsletters. You will also be able to offer, through the WAWSA board or their representative, monthly specials and offers to our membership. As well as appearing throughout the website, you will appear on top of the sponsorship listing page on a first come first serve basis.
3. Silver sponsor will be **\$500 per annum**. As a silver sponsor, you will appear on the sponsorship page under the gold sponsors, also listed on a first come first serve basis.
4. All sponsors will be encouraged to provide all WAWSA and AWWF (WA) members some sort of benefit, e.g. a discount on products etc. If you come up with a great offer to our members, then it will certainly encourage them to bring their business to you. To help gain website traffic, we also have live to view cameras at the Burswood Water Sports Centre. These will be available to members to view through a dedicated page on the website and will also have the ability to live feed larger events

5. Finally, our new website will interact with our junior members with the help of our new mascot, Skeeter the Swan



Membership

1. Non Competitive Membership for now will be free, as for the time being, we are developing a register of participants, which means it is a great time for your company to get on board. The quicker you do, the further to the top of the sponsorship page you will be positioned.
2. Sponsors who can offer members discounts and rewards will not only be beneficial to you as a sponsor, but will be the tool by which we hope to attract people to register with us. The more people that register will see the sport grow, and benefits will be there for all parties!
3. The main benefit for those registering will be that they will become united in number and enable the WAWSA to negotiate with local, state and national authorities to open new areas for them to water ski and wakeboard at. It will also help to keep the areas open that we already enjoy. As we all know, as more and more people take up the sport they have less areas to participate in a safe manner.
4. Members will receive a regular newsletter electronically. The newsletter will have all the latest info including upcoming events the divisions and clubs are about to undertake. The newsletter would have offers from our sponsors / partners such as yourselves. Sponsors and partners only need to suggest an offer they want to put out. Our WAWSA representative will then distribute to the membership once approved and agreed to.
5. Members will also, as have mentioned before, have access to the Burswood Cameras.
6. Junior members will have special interaction through our new mascot via the website.
7. As members register they will be asked a series of simple questions so we can learn more about them, simple questions like, where do you ski? What type of boat do you own? Would you say you ski mostly with family or friends?

Finally, we have a brand new online calendar which will have all our on-water dates and building booking dates held at Burswood uploaded. As time goes by this may also incorporate dates for other areas.

I hope you will find the above as exciting as we certainly do and look forward to you submitting your interest in becoming a Gold or Silver Sponsor. As an extra incentive to take up this offer early, the first 12-month period won't start counting down until we have 300 members registered. Once we have 300 members, all agreements will then start and run for a period of 12 months from that date.

Sponsorship agreement		
Name of Company		
Please indicate what sponsorship package you would like to take up	Gold Sponsorship \$1000	<input type="checkbox"/>
	Silver Sponsorship \$500	<input type="checkbox"/>
Enter here what your company would provide to members of the WAWSA. EG; 10% discount or something with every purchase etc... This is not mandatory but is certainly encouraged		
Name of Authorized person signing on behalf of company		
Signature		
Date		
<i>Please return your completed application to secretary@waterskiwa.com.au</i>		

Thank you for taking the time to consider above and we look forward to your reply

Paul Hobbs
President



Western Australian Water Ski Association, Inc

1 Camfield Drive Burswood Western Australia 6100

✉ PO Box 146 Forrestfield Western Australia 6058

M: 0418 955376 | **E:** president@waterskiwa.com.au | **W:** www.waterskiwa.com.au